



# Maria Lynn Johnson

Know WHAT to Say and HOW to Say It

## Meet Maria

Maria Lynn Johnson is a speaker, coach and bestselling author. Her passion is showing leaders and teams how to make their message POP through powerful speaking and positioning. For over 20 years, she held roles in sales training, leadership development, and performance consulting in Fortune 500 corporations.

Maria brings her real-world experience along with science-based research to teach language, presentation skills, and influence that can tip the scales in your favor. And she does it in a relatable and practical way. Your audience will learn new ways to connect with themselves and others, speak with impact, and play at their highest level.

Maria is the author of the #1 bestselling book on Amazon, *The World's Greatest Speakers: Insider Secrets on How to Engage and Move Your Audience to Action*. She is a member of the Forbes Coaches Council and holds a master's degree in Human Resource Development.

## Talk Descriptions

*Programs customizable to your specific organization*

### Boom! How Women in Business Build Leadership Presence that Pops

In this session, women experts and leaders gain insight into the WHAT, the WHY, and the HOW of speaking with confidence, conviction, and courage...whether it's one-on-one or in front of a group. Maria shows what's possible for smart, ambitious women to speak up, without hesitation or apology. Using what she's learned in her own life, Maria has propelled hundreds of business women through their own self-made limits. Participants will learn how to:

- Speak and influence others to get where they want to go
- Let go of thoughts and behaviors that are holding them back
- Build a strong personal brand that feels right
- Build conversation skills for small talk, networking and socializing
- Use language and nonverbals to feel powerful and grounded

### Speak Like A Pro and Watch Your Business Grow

This talk is designed for sales and marketing professionals, business owners, association leaders, seasoned experts, and entrepreneurs to gain that elusive extra edge. Audiences learn the what, why, and how to speaking with impact – the most important skill needed to market, sell, and grow a practice or portfolio. This talk provides the secrets to engage an audience of 1 or 100 with confidence and credibility, and then move them to inspired action.

### Network Like Charlotte and Build a Winning Web

Networking is simply having a conversation. This popular program helps business professionals build, leverage, and maintain their network, which is the golden path to results. Your audience members will learn how to introduce themselves and mingle in a way that is likeable, builds trust, and feels natural.

## What Others Have Said

I've been all over the U.S. speaking, where I was the expert. I was surprised because what I learned today was absolutely invaluable and it has completely changed how I was thinking about approaching the future. I got tremendous value out of this presentation. It was outstanding and I'm very grateful for what she had to offer.

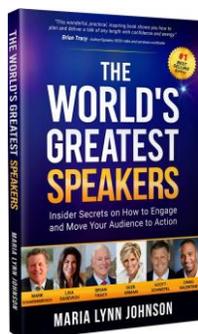
**Bob Misenko, VP National Sales  
AIG United Guaranty**

My company was lucky enough to have Maria present at our event for entrepreneurs. She was engaging and warm and her information was practical and innovative. She was professional, always prepared, and an absolute joy to work with. I highly recommend her as a speaker for your event. You'll be delighted.

**Cherie Anderson, CEO of Dream Lab**

I saw Maria at a seminar this summer and knew that I had to have her speak for a conference I was chairing this fall. Our organization was fortunate to have Maria present at our biggest event of the year. She was engaging and personable and her information was spot on. I urge you to hire her as a speaker for your event. You will not be disappointed.

**Ann Aubitz, Chair  
Women of Words Annual Conference**



## Book Maria for your event:

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