

WAYNE MENDEZONA

SPEAKER • AUTHOR • COACH

Creating Power Players Out Of Your Most Uncertain, Untapped Talent

Mental Toughness Training With Wayne Mendezona

Turnover is at an all-time high and engagement is at an all-time low in pressure-oriented positions. This includes financial services and especially sales. That's because the **rookie professionals have not yet developed the mental toughness to thrive in these pressured environments** so they get fed up quickly and leave.

This costs employers a fortune in employment, hiring, and training costs, **but the biggest expense is the missed opportunity when your untapped talent doesn't become the powerhouse it could be.** *This talent needs to be nurtured and provided the opportunity to develop the necessary mental toughness skills to perform on the job.*

That's how Coach Wayne Mendezona can help. He's a celebrated basketball and professional coach with an incredible reputation for **building mental toughness, confidence, and the skills to perform under pressure in athletes and professionals around the country... and it's these skills he's bringing to your organization.** Coach Mendo will help your people self-identify their greatest strengths and **harness their ability to get out of their own way and succeed.**

FEATURED PRESENTATIONS

MAXIMIZING YOUR RESULTS

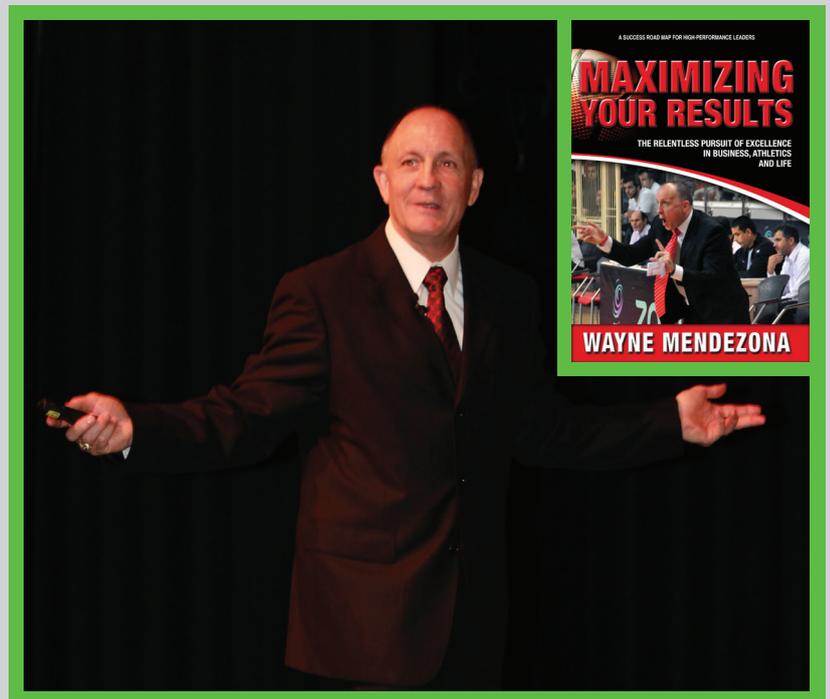
This program is designed to extract the maximum amount of results out of each one of your team members. They are all brimming with potential, even the old dogs who have forgotten what their mojo feels like. **After their time with Wayne, they'll have developed the skill of knowing where to reach to find the key components to be successful** and make reaching their goals and their full potential, a consistent reality.

DEVELOPING PRESSURE CLUTCH PERFORMERS

This program is designed to help you develop your emerging talent to be pressure clutch performers, meaning, they'll rise to the occasion when the stakes are high. This requires mental preparation for intense situations. Folding under pressure is a rookie's game, so your **young professionals need to develop this skill fast if they want to step into leadership roles and make a difference for the team when it really matters.** After their time with Coach Mendo, they'll have developed skills to achieve extraordinary greatness and come out on top in the highest pressure situations.

FROM THE COURT TO THE CLOSE

This program is what you'll use to develop the mental toughness in your sales professionals so they can become rockstars. Even if your sales team is made of the most charismatic, personable people on the planet, **if they don't have the resolve to be successful... they're not going to make it in a sales position.** Aside from all the rejection, there's also internal competition and pressure from higher up. After their time with Wayne, **your sales pros will become unstoppable forces able to rise above all of those challenges to perform their best.**



- **Trained and developed over 40,00 athletes around the world**
- **Head college and professional coach for 19 years**
- **Owner of Quick Handle Coaching for 25 years**
- **Visited 46 countries and spoken/trained in 15 countries**



Book Wayne Mendezona To Transform Your Rookies & Under-developed Professionals Into Rockstar Performers!
Call 425-736-1870 or Email coachmendo@maximizingyourresults.com